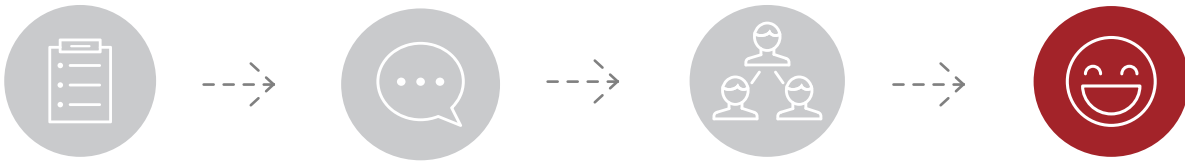


Launch Timeline

To build a culture of Bible engagement in your church, it is important to know the material for yourself create buy-in and excitement with your staff, leaders, and church goers. This suggested timeline helps guide you through a process to build a culture of Bible engagement. [It is our hope that this culture will be bigger than any one curriculum or resource with the potential to engrain itself into the fabric of who you are as a church.](#)



6 MONTHS TO LAUNCH:
Plan Your Launch

5 MONTHS TO LAUNCH:
Share With Your Team

1-2 MONTHS TO LAUNCH:
Train Leaders

LAUNCH SUNDAY:
Get Your Whole Church Excited

Description:
As a pastor, take the time to familiarize yourself Bible Engagement Project and the launch resources. Start with the Quick Guide for Pastors and begin preparing a plan to launch Bible Engagement.

Description:
Onboard your staff by explaining the need for Bible engagement and getting them excited about being part of the solution. Share the launch resources with them and discuss the implementation of the Listen curriculum across all age-levels.

Description:
Begin onboarding your children, youth, and small group leaders by hosting a one-day training event. Help them feel prepared to facilitate the Listen curriculum and build a culture of Bible engagement with those they lead. The Listen Facilitator Guide is available online for leaders to reference.

Description:
Promote Bible engagement at your church. Have promo cards, a promo video, and an announcement from a pastor during service. Create excitement and anticipation for the launch of the curriculum and the personal transformation that will result from engaging in the Bible.