

Dear Pastor,

Welcome to a new way of engaging your entire congregation with the Bible. Pastors like you demonstrate a clear desire for people to experience Jesus, grow spiritually, and experience real transformation. Along with you, we believe that lasting change cannot take place outside of an encounter with the living, active Word of God.

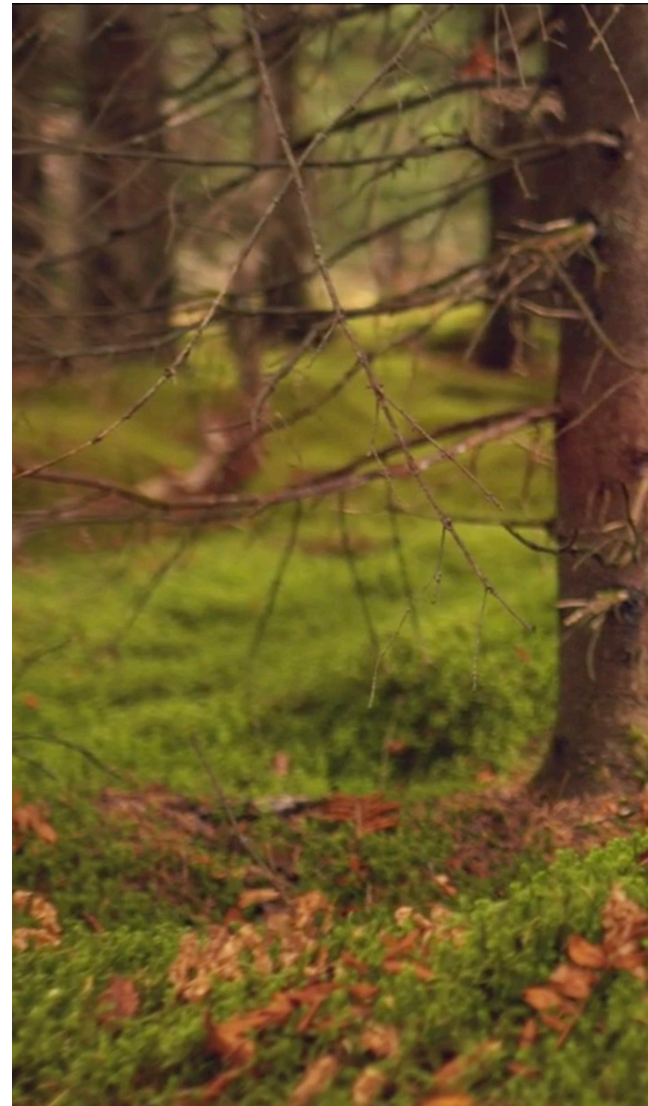
By partnering with Bible Engagement Project, you are fighting the statistics that show current Bible engagement to be at an all-time low. [By implementing the Listen curriculum, you are empowering current and future generations to understand the power of the Bible.](#)

This quick guide is designed to unpack the “why” behind Bible Engagement Project, how the Listen curriculum works, and how to launch it well in your church.

We are believing with you that Bible Engagement Project will help the people in your church read and understand Scripture so that they can be more like Jesus and live radically changed lives.

Blessings,

The Bible Engagement Project team



Why Bible Engagement Project?

The majority of the world's population has access to a Bible. The Bible has been translated into 692 languages, potentially available to 5.6 billion of the world's 7.1 billion people. Though the majority can reach for a copy of the Scriptures, the reality is that they don't.



Recent research exposes a lack of engagement with the Bible across many demographics in the United States—revealing a disconnect between the pulpit and the pew. This sparked concern among Christian leaders who in turn commissioned Barna Group to assess the current state of Bible engagement. The study revealed that just 21 percent of practicing Christians today are highly engaged with Scripture. (Get the full report [here](#).)

Research also revealed that a high level of Bible engagement has a dramatic impact on everyday life. People who are highly engaged with the Bible are...

- **3x more likely to volunteer in church**
- **2x more likely to disciple others**
- **62% more likely to share their faith with a stranger**
- **52% more likely to experience joy and peace**

The life-altering power of Bible engagement is undeniable.

Bible Engagement Project was created to equip churches with resources to move people from unengaged to engaged with Scripture. It's not just a curriculum and not just a product; it's a culture, a conversation, and an overall discipleship process.

What's Included?

Your church's subscription to Bible Engagement Project includes resources for both the church and the pastor to more deeply engage with Scripture.

Resources for the church: Listen curriculum

- Age-aligned so that adults, youth, and children can grow together
- Walks through the Bible—Genesis to Revelation—in 40 sessions
- Facilitates group and personal study
- Delivered on the Bible Engagement Project app, which provides easy access to the curriculum

Resources for the pastor: Logos Bible Software, Silver package, Bible Engagement Project edition* (\$10,300 value)

- A custom, Pentecostal library curated specifically for Bible Engagement Project
- Sermon prep tools for research, word study, and writing
- Access to dictionaries, commentaries, illustrations, and even step-by-step guides
- A slide generation tool that automatically builds slides and handouts from your sermon

To make it easy to get started, we've also given you access to resources for launching Bible Engagement Project in your church. See page 4 for more details.

** You can upgrade your Logos package level or add extra Logos subscriptions for an additional fee.*

Listen Philosophy

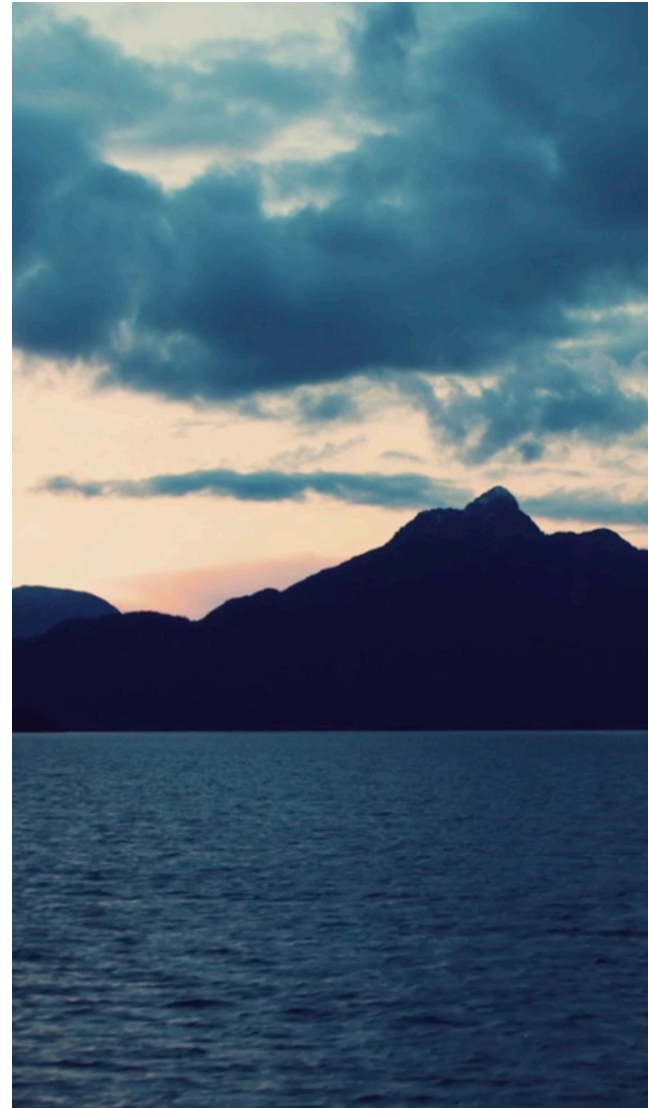
Listen is not just a curriculum; it is the first step in a comprehensive discipleship process that intentionally moves people from being unengaged to engaged with Scripture. This process comes from Luke 24:13-35—the passage commonly known as “The Road to Emmaus.”

Jesus has risen, but not all the disciples believe. Two of His disciples are walking from Jerusalem to Emmaus when their resurrected Lord appears and joins them—but they fail to recognize His identity. As they walk, Jesus explains Scriptures regarding prophecies about the life of Christ.

When they finally recognized that the resurrected Lord was among them, He disappeared, and they asked, “Didn’t our hearts burn within us as he talked with us on the road and explained the Scriptures to us?”

That’s why we created Listen—to equip people to walk through the whole story of God’s plan and listen to what the Holy Spirit is speaking to them.

The disciples listened to Jesus as He walked through the Scriptures with them. Through listening, the mission of Jesus makes sense. Through listening, we recognize our place in His Story.



Launch Resources Overview

You believe that Bible Engagement Project can help transform your church. Now what? Here is a process and some resources to help you get started.



Step 1: Plan Your Launch

Review the launch resources and set up your Logos subscription.

- Quick Guide for Pastors
- Suggested Launch Timeline
- Listen Sample Lessons
- Listen Scope and Sequence
- Graphics Package



Step 2: Share with Your Team

Onboard your core ministry leaders to get them excited about a deeper level of Bible engagement in the church and involve them in the planning process.

- Listen Curriculum Blank Calendar
- Bible Engagement Project Video 1 (church trailer)
- Bible Engagement Project Video 2
- Listen Facilitator Guide
- Set-Up Tutorials for the Bible Engagement Project app



Step 3: Train Your Leaders

Prepare all your leaders, teachers, and volunteers to facilitate Listen and build a culture of Bible engagement with those they lead.

- One-Day Training Kit
- Facilitator Guide
- Bible Engagement Project Brochure
- Set-Up Tutorials for the Bible Engagement Project app
- Bible Engagement Project Video 1 (church trailer)
- Bible Engagement Project Video 2



Step 4: Get Your Whole Church Excited

Create excitement in your church for the launch of Listen but also the personal transformation that comes from engaging in the Bible.

- Promo Card
- Announcement Script
- Email Templates
- Bible Engagement Project Video 1 (church trailer)
- Bible Engagement Project Video 2

Appendix 1: Links

[Register your copy of Logos Bible Software](#)

[Suggested Launch Timeline](#)

[Listen Sample Lessons](#)

[Listen Scope and Sequence](#)

[Graphics Package](#)

[Listen Curriculum Blank Calendar](#)

[Bible Engagement Project Trailer video](#)

[Facilitator Guide](#)

[Set-Up Tutorials for Bible Engagement Project app](#)

[One-Day Training Kit](#)

[Bible Engagement Project Brochure](#)

[Bible Engagement Project Promo Card](#)

[Announcement Script](#)

[Instructional Card to help congregation begin using the app](#)

[Email Templates for Launch](#)

Appendix 2: FAQ

Q: Where can I find the full Barna report on engaging with the Bible?

A: Yes! You can download it [here](#).

Q: When do I start this curriculum?

A: Any time that is good for your church! Whether you prefer to start at the beginning of the school year, the beginning of the calendar year, or anywhere in between, Listen will fit into your church calendar. The Suggested Launch Timeline and Listen Curriculum Blank Calendar are two great resources to help you think through the planning process.

Q: How do I download the app, register my small group leaders, and get started?

A: For tutorials on setting up the BEP app for your church, [click here](#).

Q: Will there be training available for my leaders on how to facilitate this curriculum?

A: Yes! Training for teachers of all ages is already available through the One-Day Training Kit, complete with scripts for four general sessions, outlines for four age-aligned breakout sessions, slides, an attendee packet, and much more.

Q: How can I promote this to my church?

A: Check out the Launch resources provided in Step 4: Get Your Whole Church Excited.

Q: How is Listen Kids and Listen Preschool designed to be used?

A: The curriculum is designed to be customizable for your church context. You could use it in children's church or a midweek service or even as part of your adult small group time.

Q: Is there an individual subscription available?

A: Yes! We have an option for an individual subscription, separate from a church subscription, that includes access to all the Listen curriculum and a subscription to Logos Bible Software, Bronze package, Bible Engagement Project edition.

Q: Can my congregation utilize Logos Bible Software?

A: For those in your congregation who are looking for deeper study, Logos Bible Software has a free version available for download: Logos Basic.

Q: What happens after our church goes through the Listen curriculum?

A: Listen is first in a three-step discipleship process (Listen, Learn, Live) that influences the resources we offer. After Listen, we are working to provide resources that will address the next two steps in the process.

- Listen lays a biblical foundation by taking people through the entire Bible.
- Learn engages core doctrines of the faith, equipping people for life's challenges.
- Live focuses on living out faith in Jesus through studies of biblical figures.